THE IMPACT OF MUSEUMS' DIGITAL COLLECTIONS ON ART HISTORY/ART HISTORIANS

BÉATRICE JOYEUX-PRUNEL

CHAIR FOR DIGITAL HUMANITIES, UNIVERSITÉ DE GENÈVE

"When Museums Go Online". A Conference organised jointly by the University of Geneva (UNIGE) and the International Council of Museums (ICOM). December 11, 2020

ROUND TABLE "BEYOND COPYRIGHT - IMPACT OF DIGITAL MUSEUMS ON PEOPLE"



CC-BY BÉATRICE JOYEUX-PRUNEL

- Museums going online and the Geopolitics of culture
- Some solutions for a balanced, globalized art history, and what we need from digital museums
- DIGITAL IMAGES BEYOND CASE-STUDIES, AND WHAT WE NEED FROM MUSEUMS, AGAIN

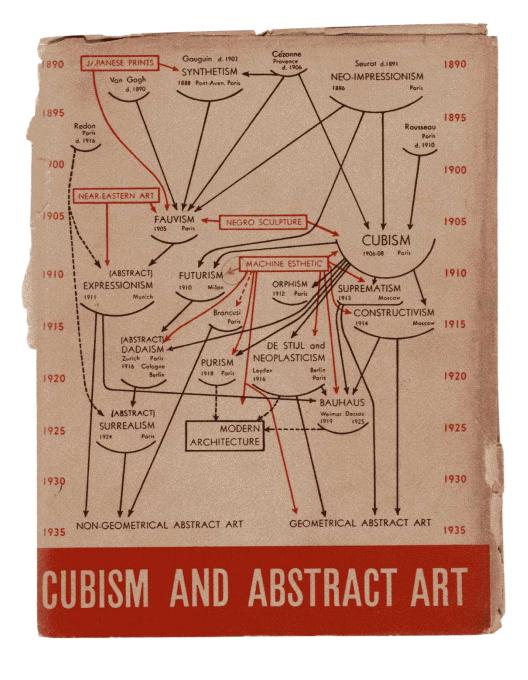


I. MUSEUMS GOING ONLINE AND THE GEOPOLITICS OF CULTURE



AN EXCLUSIVE,
EVOLUTIONARY AND
HIERARCHICAL CANON:
MODERN ART AND THE AVANTGARDE

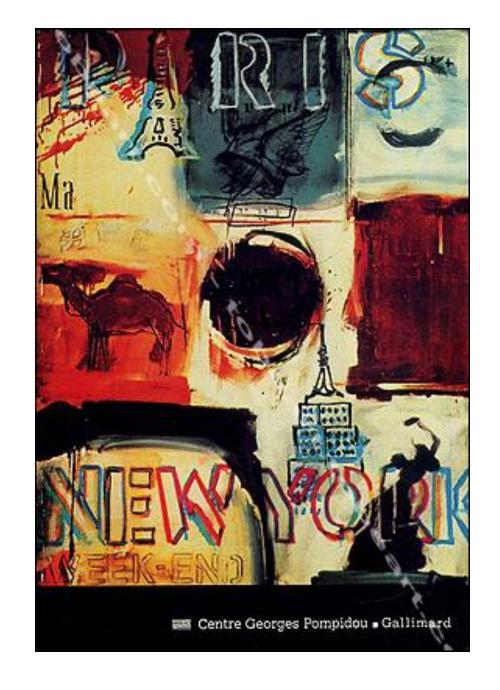
LARGELY THE RESULT OF A SOURCE EFFECT





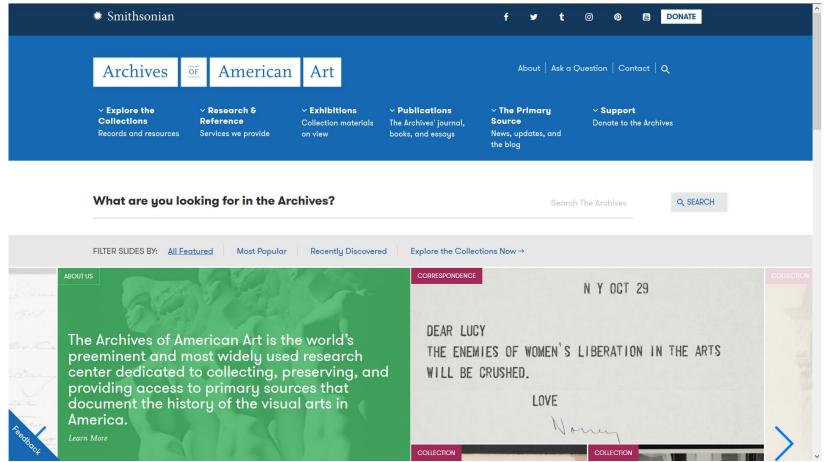
PARIS-NEW YORK

... AND THE REST ?
(NOT EVEN
« THE WEST AND THE REST »)





Does the digitization of museums and art archives serve to question the canon? Nothing is less certain





LEADING THE SOURCES TO THE RESEARCHER: A NECESSITY — BECAUSE ART HISTORIANS HAVE BECOME LAZY...



ICAA Highlights for May 2018

Documents of 20th-century Latin American and Latino Art

A DIGITAL ARCHIVE AND PUBLICATIONS PROJECT AT THE MUSEUM OF FINE ARTS, HOUSTON

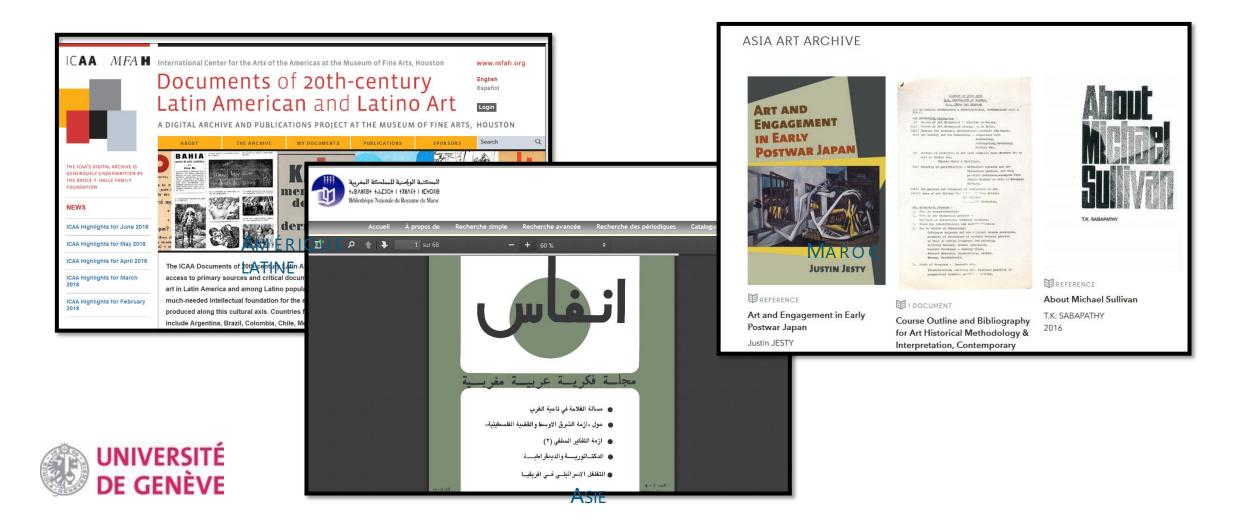


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DIGITAL TECHNOLOGY: NEW VISIBILITY FOR THE "PERIPHERIES"?



How could (Western) museums help us decentralize art historical narratives with their digital strategy?

AN OPEN QUESTION.



II. SOME SOLUTIONS FOR A BALANCED, GLOBALIZED ART HISTORY

AND WHAT WE NEED FROM MUSEUMS



COMPARATIVE, GLOBAL ART HISTORY IS A SOLUTION.

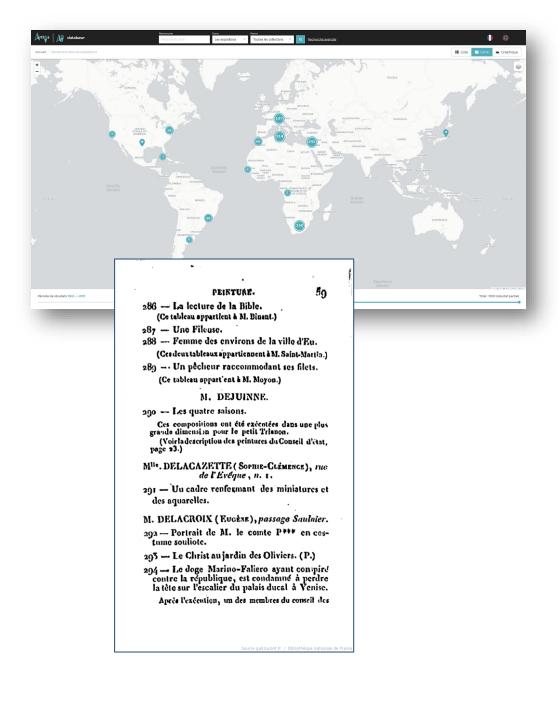
- WE JUST NEED ENOUGH SOURCES FOR THAT.
- SOME ARE AVAILABLE:
 - AUCTION CATALOGUES
 - AND EVEN MORE GLOBALIZED: EXHIBITION CATALOGUES



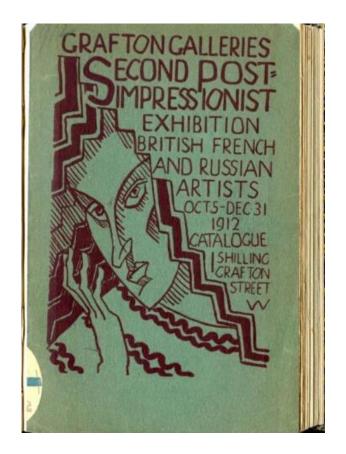
EXHIBITION CATALOGUES AND THE STUDY OF GLOBAL ARTISTIC CIRCULATIONS.

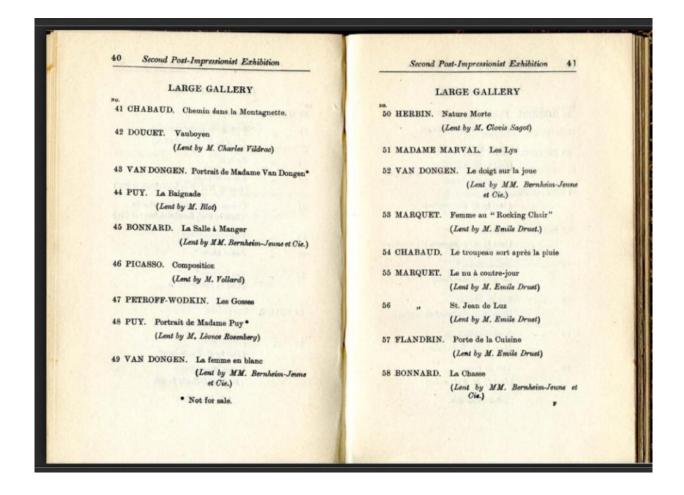
BASART AND
THE ARTL@S PROJECT

HTTPS://ARTLAS.HUMA-NUM.FR









SECOND POST-IMPRESSIONIST EXHIBITION...,
LONDON, GRAFTON GALLERIES, GRAFTON STREET
OCT. 5-DEC 31, 1912





FOURCAT (Lucie-Marie

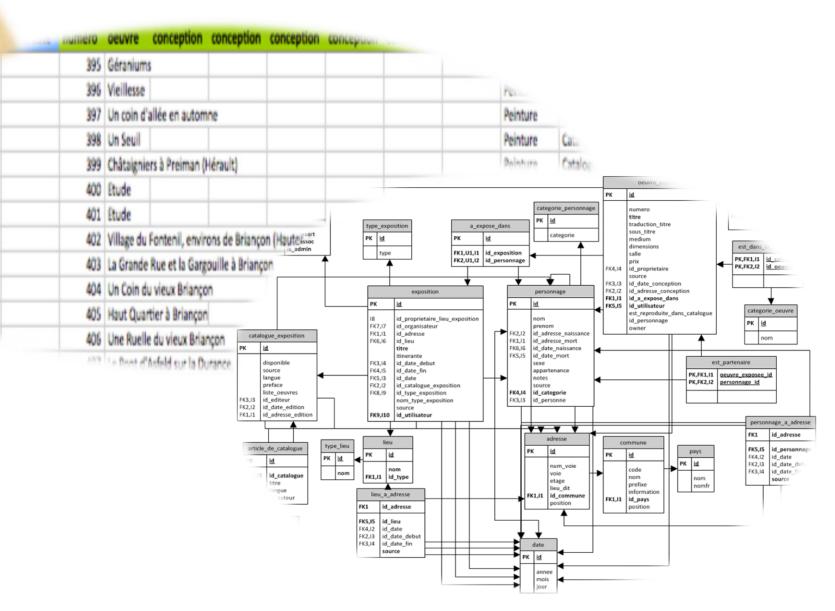
Géraniums, peinture

32, rue des Salenques.

397. Un coin d'allée en automne, peinture 398. Un Seuil, peinture
RAMOND (Paul).
3, place Intérieure Saint-Michel.
399. Châtaigniers à Preiman (Hérau/1908
ture
400. Etude. Jace Intérieure Saint-Michel
401. Etude place Intérieure Saint-Michel
descriptions foliation
RAZOU (Paul-Bernard) labéda 3, rue Labéda.
402. Village du Fontenil, environs de
(Hautes-Alpes), aquarelle
403. La Grande Rue et la Gargouille à Brian- çon, aquarelle
04. Un Coin du vieux Briançon, aquarelle
Haut Quartier à Briançon, aquarelle Une Ruelle du vieux Briançon, aquarelle. Pont d'Asfeld sur la Durance, à Bri

peinture

FROM THE CATALOGUE TO A STRUCTURED DATABASE





BASART

EXHIBITION CATALOGUES SINCE THE 19^{TH C}. A GLOBAL AND COLLABORATIVE POST-GIS DATABASE

Current Content:

Exhibitions: 5,456

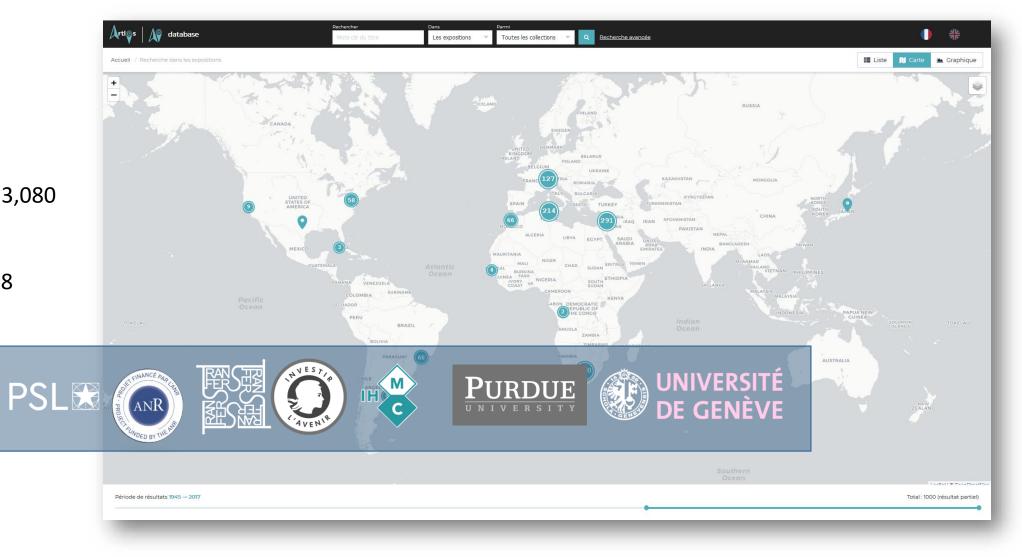
Exhibition Catalogues: 3,080

Exhibition Cities: 218

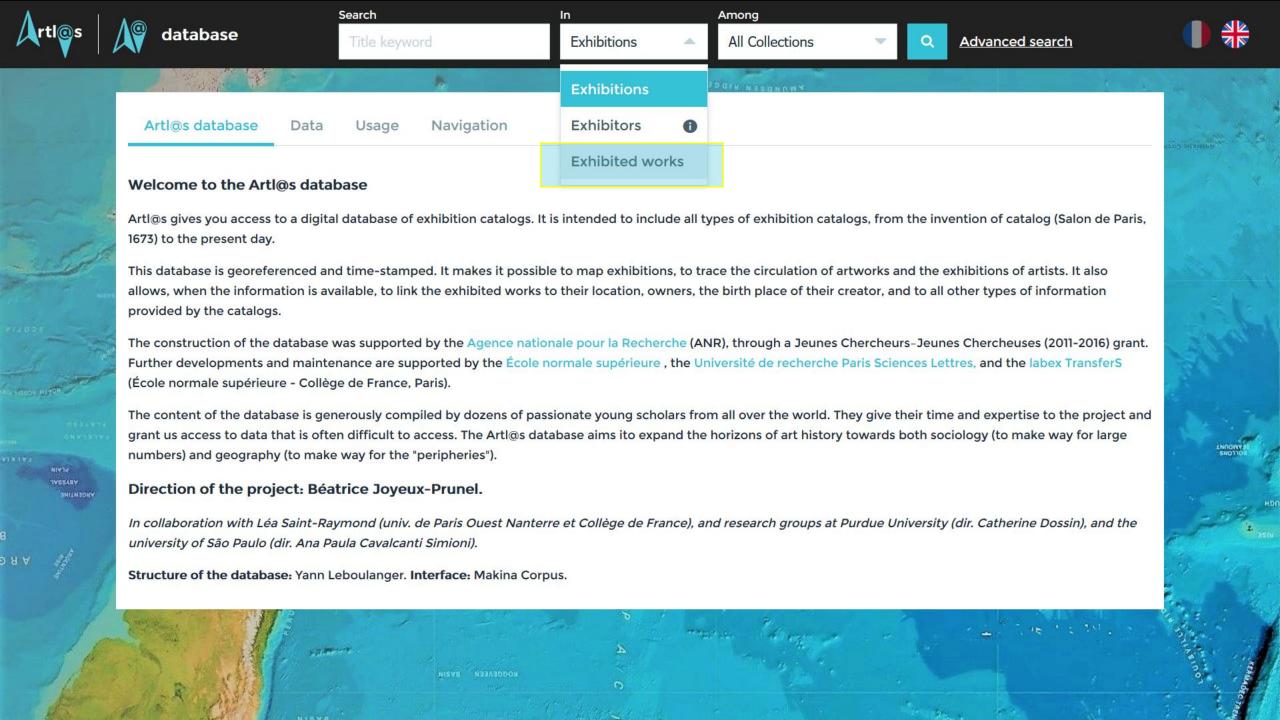
Exhibitors: 40,672

Exhibited works: 97,598

Contributors: 57







Title keyword

Search

Exhibitions

Among
All Collections

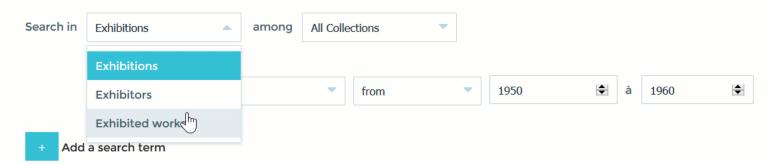


Advanced search



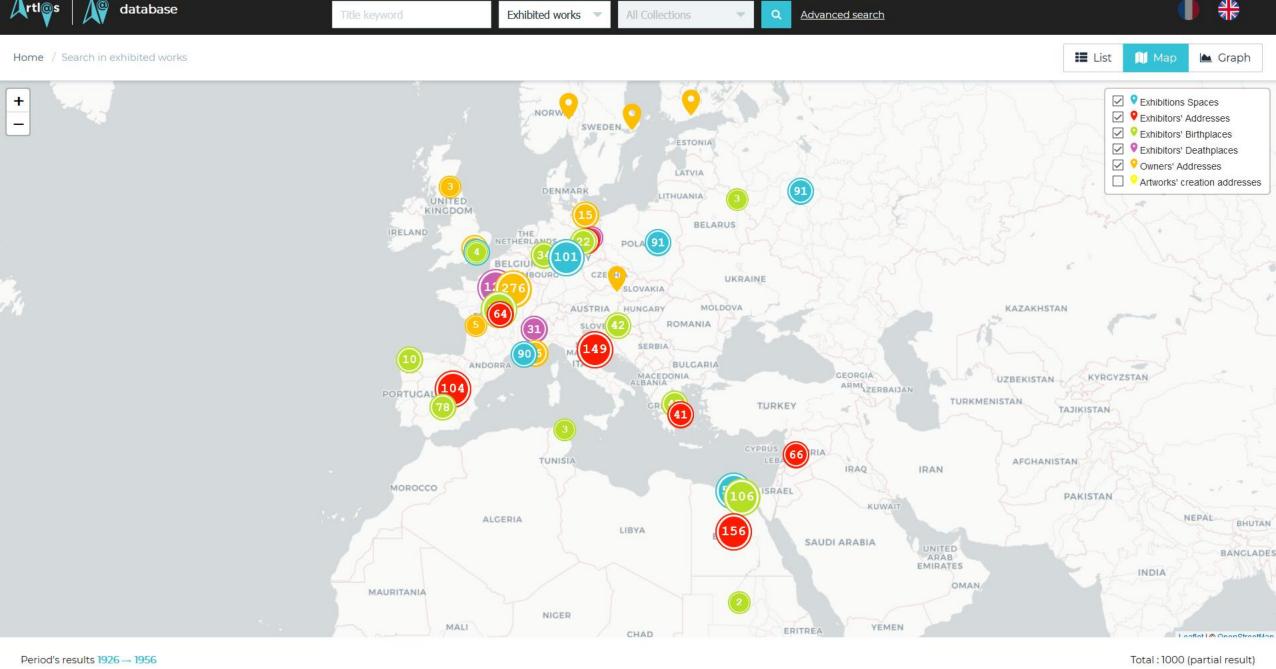
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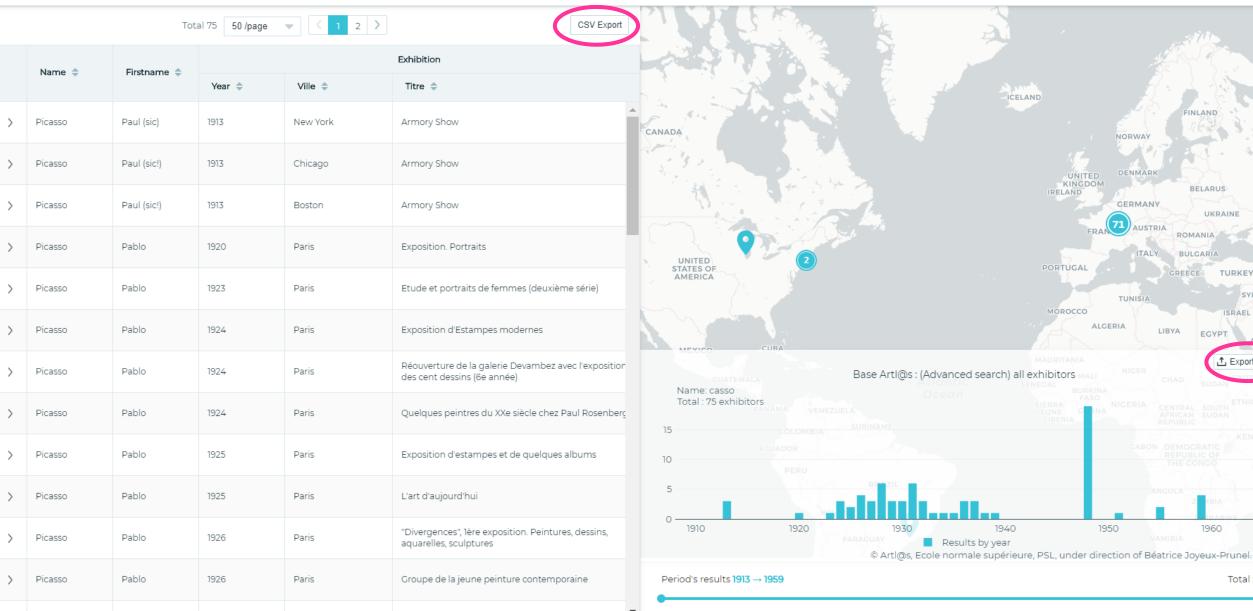
TURKEY

ISRAEL

Total:



Among



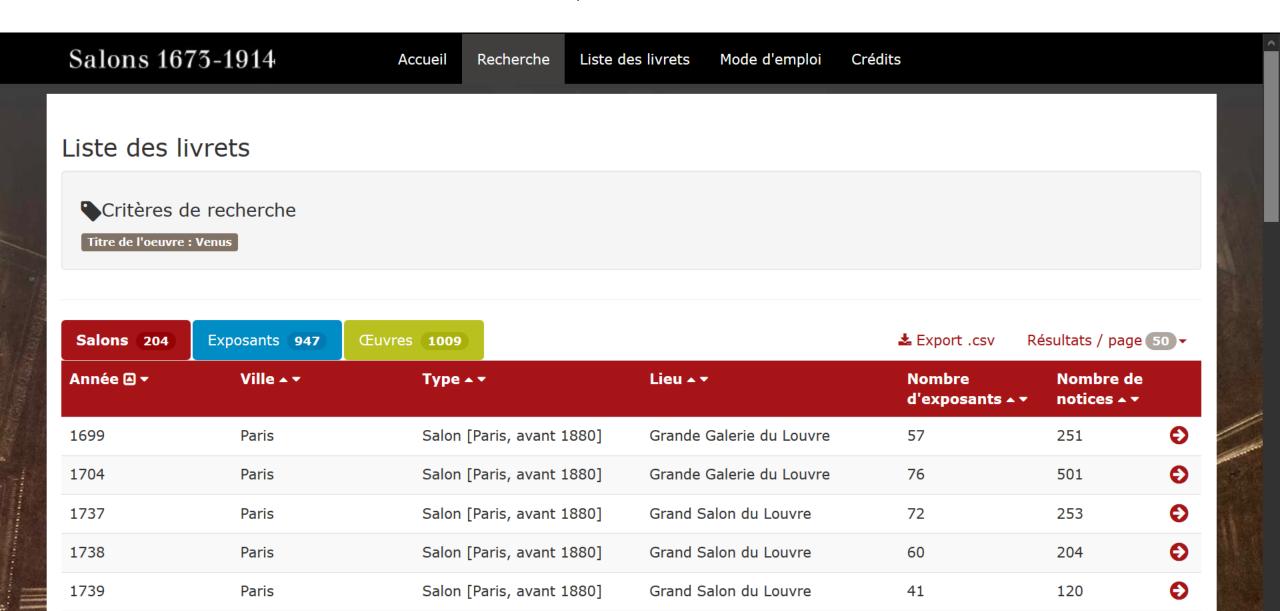
Museums are the institutions that archive most of the globalized sources we need (catalogues of biennials, in particular, for the 20th century). However, these sources are scattered from one institution to another. Because in general these institutions follow a national or monographic agenda.

- THE SOURCES THEY PUT ONLINE MUST BE CROSS-REFERENCED WITH OTHER SOURCES PUT ONLINE BY OTHERS.
- WE NEED TO BE ABLE TO REUSE ALL SOURCES, ALL THE MORE SINCE WE ARE *THE* ACTORS WHO PUT THEM TOGETHER AND CONSTRUCT GLOBAL CORPORA.
- WHEN THEY PUT SOURCES ONLINE, MUSEUMS SHOULD HELP US RETRIEVE THEM (CC-BY LICENCE AT LEAST). THEY SHOULD LET US REUSE THEM, EVENTUALLY ENCOURAGE QUANTITATIVE APPROACHES IN PROVIDING VISUALIZATION INTERFACES



Musée d'Orsay, « Base Salons ».

ONLY FRENCH SALONS. NO MAPPING INTERFACE. NO COLLABORATION WITH OTHER PROJECTS ON EXHIBITIONS IN OTHER COUNTRIES, DESPITE MANY PROPOSITIONS.



What we need from museums

- CC-BY LICENSES
- Data available as .CSV at least (for metadata) or XML-TEI (for transcribed text)
- BETTER VISUALIZATION INTERFACES
- AN EAR TO OUR NEEDS. SOME MUSEUMS HAVE DIFFICULTIES TO CONSIDER COLLABORATION WITH RESEARCHERS (THE FRENCH CASE)



III. DIGITAL IMAGES BEYOND CASE STUDIES

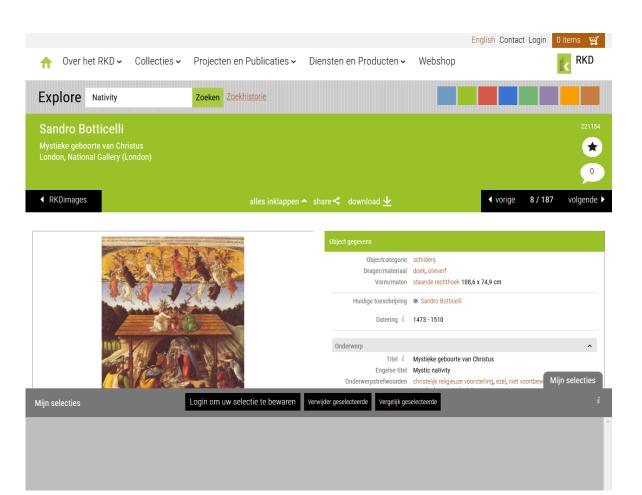
AND HOW DIGITAL MUSEUMS CAN BE USEFUL



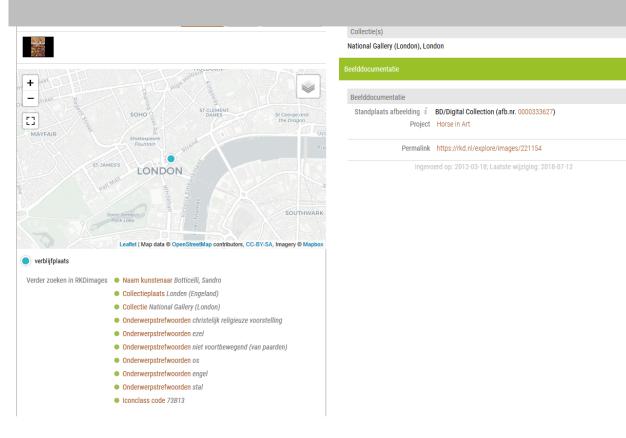
MONOGRAPHIES ARE USEFUL, BUT UNSUFFICIENT ALSO WHEN IMAGES AS SUCH AS CONCERNED

• Museums' Digital images Interfaces are mostly casestudy oriented









U dient ingelogd te zijn om een reactie te kunnen plaatsen. Klik hier om in te loggen / registreren.

Reacties

Geen reacties

THE PROMISES OF THE UNION OF DIGITAL MUSEUM ARCHIVES ARE FOR THE TIME BEING PROMISES

DIGITAL CONSORTIUMS DO NOT AND CANNOT (FOR THE MOMENT?)
GIVE US ACCESS TO REPRESENTATIVE CORPORA





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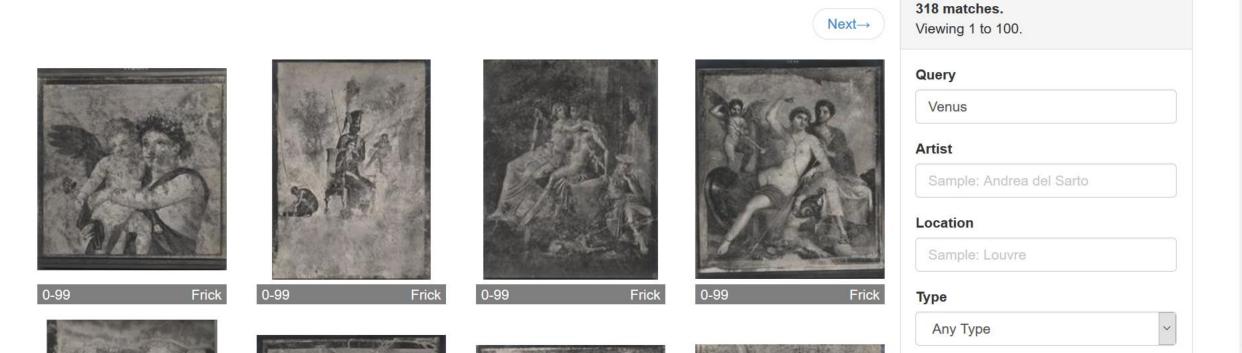




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Browse All English • Search Search

Query: 'Venus'



LONG-TERM ICONOLOGICAL CIRCULATIONS

K. Bender, a database of more than 35 000 different images representing Venus



AUTHOR OF THE DATABASE :
K(NAVE) BENDER / ANDRÉ VAN DER BEKEN





WE HAVE THE DIGITAL TOOLS AND SOURCES FOR A GENERAL STUDY OF VISUAL CIRCULATIONS AND IMAGES' RÔLE IN GLOBALIZATION

VISUAL CONTAGIONS

THE GLOBALIZATION OF IMAGES THROUGH DIGITAL LENSES ADDING ARTIFICIAL VISION TO THE ARTLAS PROJECT



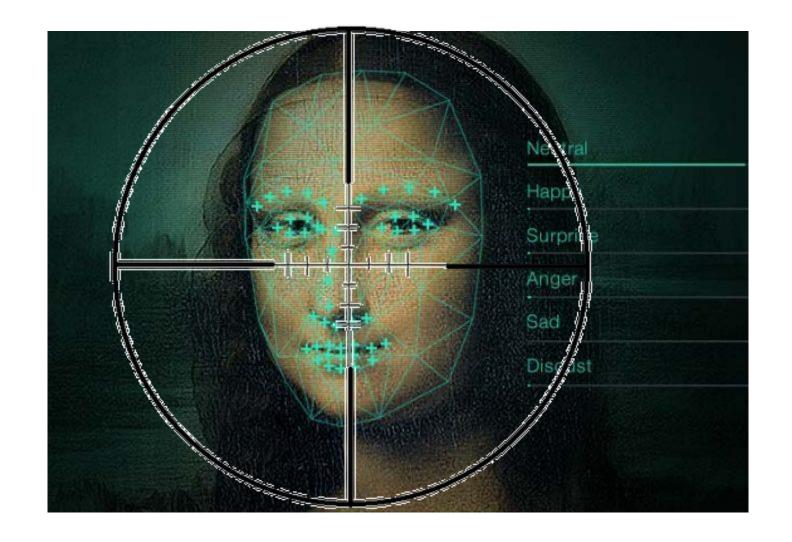


FONDS NATIONAL SUISSE
SCHWEIZERISCHER NATIONALFONDS
FONDO NAZIONALE SVIZZERO
SWISS NATIONAL SCIENCE FOUNDATION

Imago

Jean-Monnet Center of Excellence

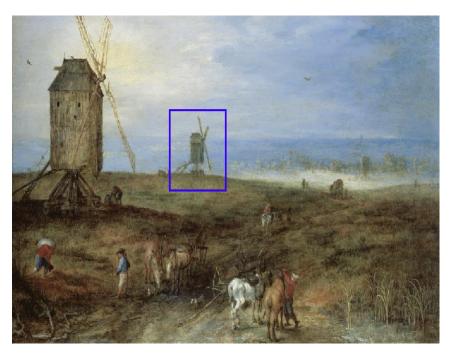






AN ALGORITHM TO FIND COMMON POINTS BETWEEN IMAGES FASTER

ENHERIT (Ecole des Ponts ParisTech)





PATTERNS REPEATED FROM ONE WORK TO ANOTHER

A human annotator would miss the details found by EnHerit

Mathieu Aubry (ENPC, Imagine, & Artl@s Team), & Elizabeth Honig (Univ. of Berkeley)



b



DATA GATHERED BY K. BENDER

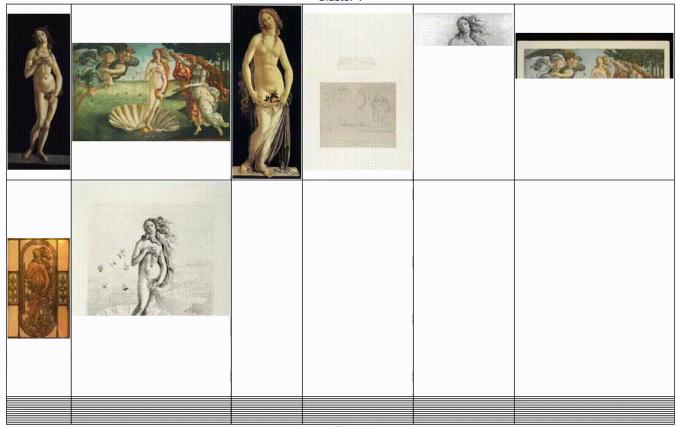
ALGORITHM BY MATHIEU AUBRY AND XI SHEN, ÉCOLE DES PONTS

APPLICATION: OUMAYMA BOUNOU, ÉCOLE NATIONALE DES CHARTES, FOR ARTL@S

PARISTECH.

Visual Results

Cluster 1



Cluster 2 Cluster Cluster 4 Cluster 5

- ILLUSTRATED PERIODICALS
- ILLUSTRATED CATALOGUES
- Posters
- ART REPRODUCTIONS

THE CORPUS IS THERE — DIGITIZED —
JUST, IT IS HUGE
AND WE NEED STRATEGIES
TO USE IT EFFICIENTLY





LIBRARIES AND ARCHIVES ARE USUALLY UP-TO-DATE IN PRODUCING INTEROPERABLE MATERIAL (DIGITIZED TEXTS AND ILLUSTRATED PERIODICALS) THAT IS EASY TO REUSE FOR OUR PROJECTS: IIIF

The International Image Interoperability Framework (IIIF, spoken as 'triple-I-eff') defines several application programming interfaces that provide a standardised method of describing and delivering images over the web, as well as "presentation based metadata" (that is, structural metadata) about structured sequences of images. If institutions holding artworks, books, newspapers, manuscripts, maps, scrolls, single sheet collections, and archival materials provide IIIF endpoints for their content, any IIIF-compliant viewer or application can consume and display both the images and their structural and presentation metadata. (Wikipedia)



a community mainly made up of national libraries, some museums, universities, aggregators (Artstor, Europeana, DPLA) and more targeted projects (Biblissima, e-codices, TextGrid, etc.).



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MUSEUMS HAVE BEEN FEW TO MOVE ON TO IIIF.





IIIF Museums Community Group

About

Several museums have started to adopt <u>IIIF</u> for their digitized collections, including the Art Gallery of Ontario, the Art Institute of Chicago, the Carnegie Museum of Art, the Cooper Hewitt Smithsonian Design Museum, the Frick Collection, the J. Paul Getty Trust, Harvard Art Museums, the Hill Museum and Manuscript Library (HMML), the National Gallery of Art, the Paul Mellon Centre, and the Yale Center for British Art.

As museums across the globe continue to make digital images available online, the implications and benefits of IIIF for the museums community are increasingly clear:

- System flexibility and easy re-use of images: Using IIIF within your institution allows for dynamic creation of derivatives as well as copying, re-using, and sharing images and regions of interest within an image. IIIF-compatible image servers can dynamically create derivatives of original images or regions of images, avoiding the need to store multiple derivatives locally.
- Open Access and Authentication: As more museums offer digital image content under an Open Access policy, IllF allows institutions to deliver open content on the web in a common way, facilitating cross-collaboration within and between multiple institutions. Such openness can be reached through tools that support IllF, such as Mirador for scholarly research, or the ability to easily embed content from multiple repositories in the same site. For restricted content, the IllF Authentication API provides a mechanism for user authentication with IllF images.
- Creating diverse and interactive exhibits: Thanks to its visualization features and image manipulation functionality, IIIF-compatible solutions can deliver various means of displaying content (definition, zoom, quality), and therefore extend the possibilities offered to enhance user experience on a broader level. Image viewing clients that support IIIF offer the ability to create dynamic, interactive digital exhibits, using IIIF images from across repositories.
- o For more details on the general benefits of IIIF and more, see the IIIF FAQ.

Purpose

The <u>IIIF</u> Museums Community Group was formed in order to facilitate the discussion of museum-specific topics in relation to <u>IIIF</u>, including:



WHAT DO WE NEED FROM MUSEUMS?

- INTEROPERABLE IMAGES: IIIF
- INTEROPERABLE METADATA: CIDOC-CRM
- LIGHT COPYRIGHT LICENCES...
- A COMMON STRATEGY TO DEMAND LIGHTER RIGHTS ON IMAGES WHEN THE IMAGES ARE USED FOR NON-PROFIT PURPOSES.



THANK YOU!

BEATRICE.JOYEUX-PRUNEL@UNIGE.CH

