

WHEN MUSEUMS GO ON LINE

DIGITAL DUE DILIGENCE –MUSEUM CODE OF CONDUCT: PRACTICES & CHALLENGES

I TRANSFORMATIVE TIMES

- ❖ Disruptive factors
 - * illicit cultural property from war zones
 - * review of historical events and restitution of heritage works
 - * moving cultural mapping
 - * global online shift
- ❖ Consolidation and upgrade of IP coverage for cultural heritage entities
 - * emphasis on collaborative trends
 - * contribution of new pieces of legislation : new EU Copyright directive, implications of EU IP Action Plan, ...

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II IMPACT ON DUE DILIGENCE AND CODES OF CONDUCT

- ❖ Implications of uses of new technologies for due diligence
 - * blockchain, 3D printing, IOT, Artificial intelligence
 - * concerned IPRs : copyright, designs, trademarks, databases,
 - * users' rights : platforms, protection of personal data
- ❖ Various approaches on
 - * right in photographs of art works
 - * scope of text & data mining
 - * compensation of authors
 - * data strategies
 - * involvement and risk exposure